CASE STUDY

High Volume Recruiting for The World's Largest Retailer

A global e-commerce leader used AI-proctored language assessments to hire 5,000 multilingual associates faster, with higher quality and less fraud.

-> **Read the detailed case study HERE.**

KEY CHALLENGES

- Needed to hire 5,000+ multilingual customer care associates
- Recruiting across Europe and Australia under tight timelines
- Rising candidate fraud in remote hiring
- Inconsistent evaluation across multiple regions

SOLUTION

Glider AI deployed AI proctored language assessments to:
- Test candidates in 8 languages aligned to CEFR standards
- Verify authenticity with AI proctoring and ID verification
- Deliver consistent, skills-based benchmarks for global teams
- Ensure compliance with GDPR, SOC 2, ADA, ISO 27001

IMPACT

By adopting a scalable skills-based hiring strategy, the world's largest e-commerce company built a repeatable model for high-volume recruiting. The approach protected brand integrity, improved service quality with authentic, job-ready associates, and gave recruiters and managers more time to focus on top candidates.

50%	67%	2x	+1.5k
Faster Time-to-Hire	Higher Quality Talent	Improved Candidate Satisfaction	Multilingual Assessments